

# McAfee Complete Data Protection Suites

Comprehensive data protection anywhere, anytime

## Key Advantages

- Gain control over your data by monitoring and regulating how employees use and transfer data via common channels, such as email, IM, printing, and USB drives—both in and away from the office.
- Stop data loss initiated by sophisticated malware that hijacks sensitive and personal information.
- Secure data when it's stored on desktops, laptops, tablets, and other mobile devices.
- Prove compliance with advanced reporting and auditing capabilities; monitor real-time events and generate detailed reports that show auditors and other stakeholders your compliance with internal and regulatory privacy requirements.
- Communicate with and take control of your endpoints at the hardware level whether they are powered off, disabled, or encrypted to halt desk-side visits and endless helpdesk calls due to security incidents, outbreaks, or forgotten encryption passwords.

## Gartner Magic Quadrant for Mobile Data Protection

McAfee has been positioned as a Leader in the *Gartner Magic Quadrant for Mobile Data Protection* for six consecutive years and is placed in the highest position for ability to execute and completeness of vision.<sup>2</sup>

## Gartner Magic Quadrant for Content-Aware Data Loss Prevention

McAfee has been positioned as a Leader in the *Gartner Magic Quadrant for Content-Aware Data Loss Prevention* for three consecutive years.<sup>3</sup>

Sensitive data is constantly at risk of loss, theft, and exposure. Many times, the data simply walks right out the front door on a laptop or USB device. Companies that suffer such a data loss risk serious consequences, including regulatory penalties, public disclosure, brand damage, customer distrust, and financial losses. According to a recent Ponemon Institute report, 7% of all corporate laptops will be lost or stolen sometime during their useful life.<sup>1</sup> The rapid proliferation of mobile devices with large storage capacities and oftentimes Internet access is opening up even more channels for data loss or theft, so protecting sensitive, proprietary, and personally identifiable information must be a top priority. McAfee® Complete Data Protection Suites address all of these concerns and many more.

## Enterprise-Grade Drive Encryption

Secure your confidential data with an enterprise-grade security solution. McAfee Complete Data Protection Suites use drive encryption combined with strong access control via two-factor preboot authentication to prevent unauthorized access to confidential data on endpoints, including desktops, laptops, USB drives, CD/DVDs, and more.

## Persistent, Transparent Removable Media and File and Folder Encryption

Ensure that specific files and folders are always encrypted, regardless of where data is edited, copied, or saved. McAfee Complete Data Protection Suites feature content encryption that automatically and transparently encrypts the files and folders you choose on the fly—before they move through your organization. You create and enforce central policies based on users and user groups for specific files and folders without user interaction.

## Data Loss Prevention for Greater Control

Preventing data loss at the endpoint begins with improving visibility and control over your data, even when it is disguised. McAfee Complete Data Protection—Advanced enables you to implement and enforce company-wide security policies that regulate and restrict how your employees use and transfer sensitive data via common channels, such as email, IM, printing, and USB drives. It does not matter if they are in the office, at home, or on the move—you stay in control.

## Remote, Out-of-Band Management Reduces Operational Costs

McAfee ePO™ Deep Command software uses Intel vPro Active Management Technology (AMT) that helps reduce operational costs, enhances security and compliance, and accelerates remote PC remediation. McAfee ePO Deep Command software can wake up PCs, update policies, and securely return them to their power state.<sup>4</sup>

## Centralized Security Management and Advanced Reporting

Use the centralized McAfee® ePolicy Orchestrator® (McAfee ePO™) software console to implement and enforce mandatory, company-wide security policies that control how data is encrypted, monitored, and protected from loss. Centrally define, deploy, manage, and update security policies that encrypt, filter, monitor, and block unauthorized access to sensitive data.

## McAfee Complete Data Protection Suites Features

### Enterprise-grade drive encryption

- Automatically encrypt entire devices without requiring user action or training or impacting system resources.
- Identify and verify authorized users using strong multifactor authentication.

### Removable media encryption

- Automatic, on-the-fly encryption for virtually any mobile storage device, company-issued or not.

**McAfee Complete Data Protection Suites Are Available in Two Levels**

**McAfee Complete Data Protection—Advanced**

- McAfee DLP Endpoint
- McAfee Device Control
- McAfee Drive Encryption
- McAfee File & Removable Media Protection
- McAfee ePO Deep Command

**McAfee Complete Data Protection**

- McAfee Drive Encryption
- McAfee File & Removable Media Protection
- McAfee ePO Deep Command

**McAfee ePO Deep Command Features**

- Reduce remediation times.
- Manage remote remediation to any PC anywhere in the world with access from the hardware.
- Improve user productivity.
- Conduct resource-intensive tasks during off hours to limit impact to users.
- Lower IT costs by eliminating frequent desk-side visits and lengthy service calls.
- Decrease PC power costs by adopting a power savings program, but still maintain access for security or patching.
- Quickly discover and provision Intel AMT by easily identifying Intel vPro-equipped PCs and then enabling Intel AMT for streamlined activation.

- Access encrypted data anywhere without the need for any software.

**Persistent file and folder encryption**

- Keep files and folders secure wherever they are saved, including on local hard disks, file servers, removable media—and even as email attachments without requiring the email recipient to have encryption software.

**Remote, out-of-band management**

- Remotely manage PCs beyond the operating system at the hardware level.
- Power on and wake up a PC, even if encrypted to execute security tasks.

**Centralized management console**

- Use the McAfee ePO software infrastructure management to manage full-disk, file and folder, and removable media encryption; control policy and patch management; recover lost passwords; and demonstrate regulatory compliance.
- Synchronize security policies with Microsoft Active Directory, Novell NDS, PKI, and others.
- Prove devices are encrypted with extensive auditing capabilities.

- Log data transactions to record such information as sender, recipient, timestamp, data evidence, date and time of last successful login, date and time last update received, and whether the encryption was successful or not.

**Device control**

- Monitor and regulate how employees transfer data to removable media—even when they are not connected to the corporate network.

**Data loss prevention**

- Control how users send, access, and print sensitive data at the endpoint—physical or virtual, through applications, and onto storage devices.
- Stop confidential data loss initiated by Trojans, worms, and file-sharing applications that hijack employee credentials.
- Protect all data, formats, and derivatives, even when data is modified, copied, pasted, compressed, or encrypted.

For more information about McAfee data protection, visit [www.mcafee.com/dataprotection](http://www.mcafee.com/dataprotection).

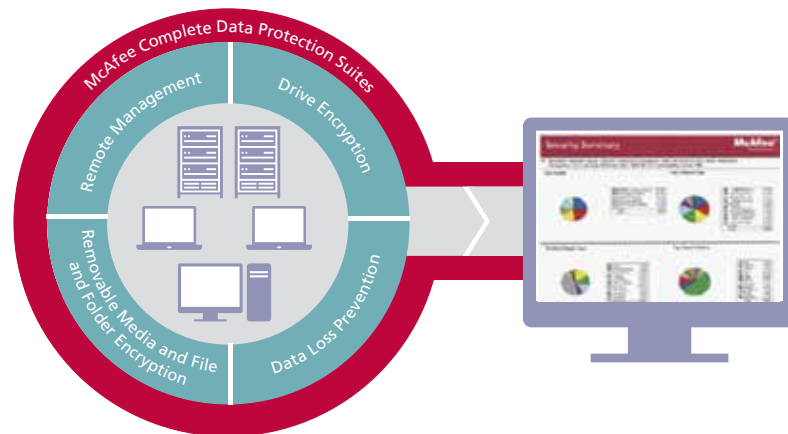


Figure 1. McAfee Complete Data Protection Suites.

<sup>1</sup> *The Billion Dollar Lost Laptop Problem Study*, Ponemon Institute, September 2010.

<sup>2</sup> *Gartner Magic Quadrant for Mobile Data Protection*, September, 2013: <http://www.mcafee.com/us/independent-reports/gartner-mq-mobile-data-protection.aspx>

<sup>3</sup> *Gartner Magic Quadrant for Content-Aware Data Loss Prevention*, January, 2013: <http://www.mcafee.com/us/independent-reports/gartner-mq-content-aware-dlp.aspx>

<sup>4</sup> *Keep Your Client PCs Safer, Wherever They Go*: <http://www.mcafee.com/us/resources/solution-briefs/sb-keep-your-client-pcs-safer.pdf>

